

JESS PIKE

CONTACT

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jesspikeportfolio.com

EDUCATION

Southern Illinois University

Bachelor of Science - Marketing

May 2016

SKILLS

Software

Adobe XD | InVision | Sketch | Figma

Miro | UserZoom | Responsys

Qualtrics | Adobe Analytics

Illustrator | InDesign | Photoshop

Basecamp | ProofHQ | BrandFolder

InVision Design System Manager

Design

User Research | Brand Identity

User Flows | Illustration & UI

Graphics | User Interviews | Surveys

| Usability Testing | Wireframes

Prototypes | HTML & CSS

EXPERIENCE

Product Designer

110 Creative Agency (DISH) | Aug '21 - Present

- Facilitate UX Research (stakeholder interviews, user interviews, moderated & unmoderated usability testing, surveys, etc.)
- Analyze & interpret quantitative and qualitative data to improve designs
- Develop site maps, usage scenarios & journey maps
- Design low fidelity wireframes and high fidelity prototypes for websites, desktop & mobile applications, and internal tools
- Contribute to building & refinement of the enterprise-wide design system
- Mentor & art direct junior product designers
- Routinely facilitate meetings with stakeholders, executives, users, etc.

Product & Print Designer

110 Creative Agency (DISH) | Aug '19 - Aug '21

- Created digital & print designs for DISH Enterprise
- Art directed junior print & product designers
- Developed 15+ brand identities for retailers, internal tools & ERGs
- Designed low and high fidelity wireframes & prototypes for emails, landing pages, display ads, websites, platforms and internal tools
- Facilitated research via user interviews, usability testing & surveys
- Analyzed and interpret research data to make informed design decisions

UX Researcher

DISH | Jan '19 - Aug '19

- Researched & designed eLearning experiences for 19,000+ users
- Partnered with ~25 clients & project management team to execute designs
- Communicated concepts by designing course wireframes and prototypes

UX/UI Designer & Content Manager

DISH | Feb '17 - Jan '19

- Managed and created content for internal platforms with 19,000+ users
- Facilitated research via user interviews, in-person usability testing & surveys
- Strategized and designed the UX/UI of new internal tools and pages